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Monzie's Organic Cookies Get New Shape, New Packaging

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Sojourner Farms Natural Pet Food Company has announced the transformation of their organic line of treats, Monzie's Organic Cookies for Dogs. Although their time-tested organic cookie dough recipe remains unchanged, they've re-branded the packaging to match the overall look and feel of the Sojos family of products. The new packaging for Monzie's Organic Cookies features a metallic brown and baby blue box donning an urban-contemporary design and hand-illustrated pooch. The box also features a circular window so customers can see the tasty treats inside. "We want people to know that with Monzies, they can trust that their dog is getting the very best in organic human-quality ingredients, without a compromise in taste." Says Maggie Johnson, Director of Marketing, "We feel this new design conveys that sense of quality, while at the same time maintaining the fresh, fun look that pet owners and stores love about our products."

The new packaging design motivated us to update to the shape of the cookies as well to a circle in favor of the previously used heart shape. Monzies Organic Cookies for Dogs are still wheat and corn free, with no artificial ingredients or chemicals. Just simple, honest ingredients like what you would find in your own kitchen.

Sojourner Farms is committed to the health and well-being of companion animals everywhere. For more information on other lines of gourmet dog treats as well as pet food mixes for a homemade diet, please contact Sojourner Farms at www.sojos.com or (888) 867-6567.

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